# Robert Wallace **Media Kit**

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COMCAST

BLACK ENTERPRISE

SINCLAIR

American City BUSINESS JOURNALS

THE BALTIMORE SUN





# Endorsements

**Kurt Schmoke** Former Mayor of Baltimore Current President of University of Baltimore

"Robert Wallace is an exceptional entrepreneur who has succeeded against the odds. As a businessman and civic leader, he has inspired great change in the city and the state."



### Watchen Bruce

President and CEO, Baltimore Community Lending

"Entrepreneurs are needed in America now more than ever — but there's a big difference between starting a company and leading one. Bob has figured out the recipe for doing both things at once. He continues to demystify what it takes to succeed, and it's exactly why he's now sitting on our board, helping others do the same."



#### Lois Peters Serial Entrepreneur

"My husband and I are convinced that our business, and even our exposure to life's extraordinary opportunities, would not have been possible without Bob's consistent guidance. He spent just a short time reviewing how our business was run and walked me through a different plan. This changed the trajectory of my life and allowed our business to thrive."



#### **Sharon R. Pinder**

President and CEO, Capital Region Minority Supplier Development Council

"If you want somebody to connect to your audience, to understand what's relevant in the marketplace today, to help educate and engage, then he's the person."



# James T. Brady

Former Secretary of Maryland Department of Commerce Past Chair Board of Regents University Systems of Maryland

"He's creative. He comes up with innovative, customized solutions to problems at a time when there are a lot of cookie cutter technology companies."

# BIO

Robert L. Wallace is an internationally-known entrepreneur, author, speaker and consultant. With more than 40 years of business experience spanning engineering, energy and IT, Bob blends decades of research with practical real-world advice to educate and inspire entrepreneurs and executives worldwide.

His rags-to-riches story began in the Baltimore projects amidst poverty and racial segregation, before overcoming obstacles to establish three companies: BITHGROUP Technologies, Bithenergy, and through RobertWallace.com, EntreTeach. Now, he shares his innovative strategies for success with other corporate and community leaders through his growing library of books and other content, and through his energetic keynote presentations and training workshops. Wallace earned his Bachelor of Science degree in Mechanical Engineering and Applied Mechanics at the University of Pennsylvania, and his MBA from the Tuck School of Business at Dartmouth College, where he began his research on the characteristics of successful entrepreneurs. He was also awarded a Doctorate of Humane Letters (Honorary) from Sojourner-Douglass College.

Bob is a passionate community leader and devoted church elder who believes in the intersection of spirituality and business. He's written six books on wealth creation, strategic partnerships, business spirituality, emerging markets and entrepreneurship. His books address the challenges faced by women, people of color, and entrepreneurs of all stripes from domestic and global

emerging markets. Bob tells the story of these amazing people with an insightful approach that makes his writing equally compelling to large corporations with an "intrapreneurial" spirit.

Politically, he also made history when he became the first independent candidate for Mayor of Baltimore to earn a spot on the ballot in 2020. Garnering close to 50,000 votes, Mr. Wallace has built a coalition that will forever change the political terrain of Baltimore City.

When he's not researching, mentoring or presenting to other business leaders, Bob enjoys spending time with his wife of 44 years, their five children and ten grandchildren.









# Entrepreneur









### **BITHGROUP** Technologies, Inc.

Information Technology Solutions

Developed and implemented the City of Baltimore's first Strategic Information Technology Plan.

- IT Enterprise Services
- Health Information Systems
- IT Services for Educational Entities
- Data Analytics
- Identity Services
- Hardware Solutions

# EntreTeach







#### **Bithenergy**, Inc.

Energy, Engineering, and Technical Services Consulting Firm

Ranked the number-one fastest growing inner-city business in America.

- Renewable Energy Systems
- Energy Data Analytics
- Energy Workforce Development Services



### **EntreTeach Learning Systems**

Entrepreneurial Digital Learning Resource

Developed entrepreneurship and executive leadership training programs for Toyota, Booz Allen Hamilton, US Treasury, US Forest Service, IBM and more.

- Executive Coaching and Mentorship
- Entrepreneurial and Intrapreneurial Training
- Leadership and Innovation Workshops

Robert Wallace is a visionary leader and coach in a wide spectrum of industries with repeated success in propelling organizations to exponential growth and success. A highly sought-after consultant and advisor for corporate and government leaders, with a penchant for empowering minorities and women in entrepreneurship.



Speaker





Bob seamlessly blends the theoretical traits of entrepreneurial success he's researched with the real-world insights he's learned from starting and building actual businesses. With this bold, forward-thinking approach, Bob offers practical advice and proven strategies that give professional audiences a roadmap to achieve their own objectives of success.



# Helping the next generation of leaders

Drawing from decades of experience leading entrepreneurs and enterprises to new levels of growth, Robert Wallace is a dynamic keynote speaker who empowers industry and community leaders, entrepreneurs and Fortune 100 companies around the globe. He leaves audiences on the edge of their seats and equipped with the strategies and tactics they need to impact change in their organizations and in their own lives.





### **Clients Served** From industry leaders to Fortune 100 companies, here are just some of the clients Bob has worked with:







For More Information Visit www.robertwallace.com





U.S. DEPARTMENT OF THE TREASURY

For Media Inquiries Please Contact: 412-866-5001





Robert Wallace is an accomplished author whose books challenge the status quo, inspire personal and professional breakthroughs and equip readers with practical advice that can change their lives and propel their organizations to new levels of success.



Black Wealth: Your Road to Small Business Success



ROBERT L. WALLACE

Author of Hark World, Sul Food and The Sove Princip

Strategic Partnerships: An Entrepreneur's Guide to Joint Ventures and Alliances



The Ssese Principles: Guidelines for Creating Wealth Through Faith



Soul Food: 52 Principles for Black Entrepreneurial Success BLACK WEALTH THROUGH BLACK BLACK ENTREPRENEURSHIP NHERT L WALLACE

Black Wealth Through Black Entrepreneurship

#### COMING SOON



Global Entrepreneurship: The Gift that Keeps on Giving





Let God Be God: Using God's Disruptive Power to Change Your Life and the World

#### COMING SOON



The Pivot Point Intelligence and Global Entrepreneurship

# Achievements









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For More Information Visit www.robertwallace.com







For Media Inquiries Please Contact: 412-866-5001

# Contact

### **Social Media**

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- Robert Wallace www.robertwallace.com
- BITHGROUP Technologies www.bithgroup.com
- Bithenergy www.bithenergy.com
- Baltimore Fingerprinting www.baltimorefingerprinting.com





### For more information see Robert Wallace's Media Room

www.robertwallace.com



For Media inquiries, interview requests or to book a speaking event with Robert Wallace, please contact:

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